HOUSE DISTRICT 46

REPRESENTATIVE Jacob Rosecrants

COUNTIES Cleveland



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$726,053 invested in your district FY21-FY23

\$2,068,000 invested in your district FY16-FY20

Grantees FY21-FY23

\$726,053 Norman Regional Health System Serving Cleveland County



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$54.000 total invested in your district

Healthy Communities Incentive Grants

\$50.000 City of Norman

Healthy Schools Incentive Grants

\$4,000 Truman Primary School



These TSET grants provided food during the pandemic and support partnerships that seek to increase the availability of healthy foods.

FY21 District Cumulative: \$96.544

Grantees

\$96.544 Regional Food Bank of Oklahoma Serving Canadian, Cleveland, Oklahoma and Tillman counties.

Oklahoma Tobacco Helpline 1-800-784-8669 OKhelpline.com

A Program of TSET

TOTAL REGISTRATIONS:

District FY22:

108

District Cumulative:

The Oklahoma Tobacco Helpline State Cumulative: provides free telephone and web-based coaching sessions. free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

549.000

STEPHENSON CANCER CENTER

District Participation 2012-2022:

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET Board of Directors Chair Marshall Snipes **Executive Director Julie Bisbee**

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.

3 BEHAVIORS









Sedentary Lifestyle

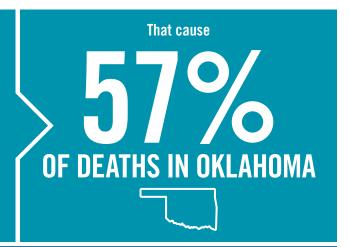
Lead to 4 CONDITIONS



Heart Disease & Stroke







TSET INVESTS IN:



Tobacco Cessation







IN OKLAHOMA:



OBESITY:

1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS

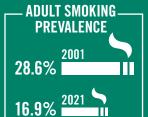


SMOKING:

7.500 ADULT DEATHS EACH YEAR 1.300 KIDS BECOME DAILY SMOKERS EACH YEAR

\$150 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY ON MARKETING IN OKLAHOMA

MOVING THE NEEDLE:



SMOKING AMONG KIDS **CUT IN HALF**

RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 490,000 PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE

THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 99 PHYSICIANS HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA